



Programme

Sustainability Management – 9 July 2024

35, Dale St, Manchester M1 2HF

Target audience

This one-day course provides delegates with an introductory framework to understand sustainability in a business context, and the techniques to implement, manage and improve sustainability performance within their own organisation.

Why attend?

The course provides examples of some of the main sustainability drivers in the chemicals sector and best practice techniques for their effective management, including change management and departmental alignment. The course explains how managing sustainability can support strategic and operational business objectives and drive competitive advantage. The course will be relevant for those new to sustainability but will also be useful to those currently involved in the sustainability agenda looking to advance sustainability performance.

Programme

09.30	Welcome and introductions
09.45	Understanding what sustainability means in a practical sense – definitions and examples.
10.15	Sustainability drivers in the chemicals sector: Policy and law, customer / supply chain, competitive advantage, SDG's and external disclosures.
11.15	Stakeholder engagement: Identifying, managing and effective sustainability communications.
11.45	Identifying and prioritising sustainability risks and opportunities. Key issues within the internal and external value chain.
12.15	Lunch
12.45	Identifying and prioritising sustainability risks and opportunities. Materiality assessments and other example approaches.
13.15	Incorporating sustainability into the business strategy.
14.15	Development and management of sustainability action plans and programmes.
15.15	Sustainability benchmarking, communication and continual improvement.
16.15	Final thoughts and next steps.
16.30	Close